

Leo Gomez Blum

Lead Product and AI Designer | Founder

CONTACT

[Gomez Collective](#)

Portfolio password: Recent

leogomezd@gmail.com

646.951.7917

SOFTWARE SKILLS

- Claude Code | VS Code | Cursor | Figma | Adobe | Jitter
- Design Systems
- HTML, CSS & Javascript

Currently catching up on:

- Next.js, React, Spline, Rive, Storybook, and my own [projects in AI](#).

EDUCATION

FIT

Majored in Advertising and Communication Design
New York, NY

PROFESSIONAL SKILLS

- Navigating ambiguity and managing stakeholders
- Design Thinking and workshops
- Healthcare Service Design
- Brand vision and alignment
- Internationalization and Globalization
- Desk Research and Moderated Usability sessions.
- Coaching and Mentor

For more, please look at my [linkedin profile](#).

PROFILE

Building products from 0-1 with early teams and large organisations. Design with intent. Move fast.

EXPERIENCE

Founding Designer and AI Design at 0-1 Companies

Stealth Companies | 2026, Remote

- Designed a B2B SaaS AI chat interface and Agent UI that surfaced LLM-generated work knowledge via Chrome extension and desktop app. Defined brand, product, and design system for Beta 1 in 3 months.

AminoChain | Dec 2024 - Feb 2026, New York and Remote

- Drove web-to-native pivot after identifying privacy constraints with engineering. Designed data-dense procurement platform and donor mobile app supporting 50+ providers and 500K+ biosamples before Series A.

Sr. Product Designer for International, Home and Search

Roku | Mar 2022 - Nov 2024, New York and Remote

- Led the Home screen redesign for Roku.
- Faced multiple reorgs: international team to support expansion of their hardware and software in the APAC, LATAM. Live TV, Settings and Search.
- Experiments and A/B tests that improved OTA engagement by 18%.

Sr. Designer for Digital Twins, Gaming and News

Various Companies | Nov 2020 - Feb 2022, Remote

- Designed at Matterport in the digital Twin space.
- Samsung: Built the Gaming experience for 2022 TVs
- Meta: Shipped News and the Creator side.

Lead Designer for International

Disney+ | Mar 2019 - Oct 2020, New York and Remote

- Focused on the launch of Disney+ in all markets beyond the US. Led Foundational Research, Product Design, Design Systems and growth strategies for mobile apps, web and TV.
- Focused on growth in CJK markets and going from 9 million to 200 million users in 2 years, ownership on Design System and Fonts.

Product Designer for Wearables, Car Integrations and ML

Spotify | Nov 2016 - Sep 2018, Stockholm and Boston

- Shipped the iOS Watch: the most requested feature of 2016.
- Delivered Car-mode original design and TV
- Focused on ML experiments based on user intents.